

# Bicycle Times

**FREE!**

Winter 2002

THE NEWSLETTER OF THE LOS ANGELES COUNTY BICYCLE COALITION



## Local Campaign to Share the Road Rolls Forward

**LACBC project wins victory at City Council**

by Aaron Kirsch

Last June, in response to the tragic death of cyclist Debra Goldsmith and the alarming number of accidents involving drivers and bicyclists in Los Angeles, several Westside LACBC members decided to form a group to educate motorists and cyclists to peacefully and safely share L.A.'s roads. Thus the L.A. Share the Road (STR) campaign of the Los Angeles County Bicycle Coalition was born, modeled after a successful program in Marin County. As the campaign has gained momentum over the last few months, there have been several exciting developments.

Last fall, STR members met with City Councilwoman Cindy Miscikowski's office to discuss the need for "Share the Road" signs on city streets. The signs exist in many areas around the County, but not within the City of Los Angeles.

In December, Councilwoman Miscikowski responded to the members' concerns with a motion to require the Los Angeles Department of Transportation (LADOT) to prepare a feasibility study for the installation of "Share the Road" signs on city streets. This motion was unanimously ap-

proved by the L.A. City Council, giving the LADOT 120 days to complete the study.

STR members plan to continue this success in 2002 by working with Los Angeles County and California State officials to introduce similar legislation for the Los Angeles County Department of Public Works and CalTrans, since



**HELMUT!**

The animated Helmut entertains kids with bike safety tips on STR's website.

roads in the greater Los Angeles area are covered by City, County and State jurisdictions.

In November a *Daily News* article by Bill Becher about Share the Road gave the program some great publicity.

cont'd on p.7

## Coming Soon: The Second Annual Los Angeles River Ride

**LACBC looking for riders and volunteers**

by Steve Ford

On May 19, 2002, the Los Angeles County Bicycle Coalition would like to invite you, your family, and all your friends to make a positive difference in Los Angeles. The LACBC will host the second annual Los Angeles River Ride on that day! The River Ride

is an excellent opportunity for you to be a part of ongoing efforts to revitalize the River.

Last year's Ride drew nearly 800 people, many cycling the River for the first time. There are many opportunities for getting

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# from the Executive Director's Seat

Imagine a Los Angeles County where you feel comfortable riding anywhere, anytime for any purpose. Imagine your neighborhood being a place where kids freely ride without fear. Image a place where the air is cleaner, streets safer and people healthier.

Now join me in believing that together we will transform Los Angeles County into one of the most bicycle-friendly places in the nation! By securing visionary Bicycle Master Plans like the recent one in Long Beach, educating motorists and cyclists to coexist with our Share the Road Campaign, raising public support for completing the Los Angeles River Bikeway with our up-coming second annual Los Angeles River Ride and increasing funding for bike projects, we are leading the way into a more bikeable future.

With your support and ongoing involvement, you're playing a vital role in turning our vision into reality. Thank you for loving this place enough to want to change it for the better. Hang on tight, because 2002 will be Los Angeles County's best year for bicyclists yet!

### Three Cheers for Bicycle Planners and Engineers!

We want to take this opportunity to thank all the folks who design and build the places we ride on -- planners and engineers in Los Angeles County whose full or part-time jobs involve bikes. A special thanks goes to the City of Los Angeles Bikeway Department, tirelessly working to design and build the L.A. River Bikeway, and other fine bicycle projects in L.A. Keep up the fantastic work!

### Four Thousand Thank You's to LACBC members!

Many thanks to the more than 46 Bike Coalition members who generously gave in response to a request made by Board President Sarah Bradshaw in November. With your support, we raised over \$4,000 in needed funds to support our work.

Hats off to the following members who gave: Dick Allen, Chuck Arnold, Andrea Askowitz, Michael Bateman, Brian Buckley, Stephan Cajina, Eva Carille, Roberta Conroy, Richard Dickenson, Energy Etc., Andy Felz, Monica Folson, Barry Foose, John Glass, Roy and Judy Glickman, Jeff Gottlieb, Kevin Gunn, Richard Hansen, Charles Herman-Wurmfeld, Eric Hovland, Barbara Inamoto, Noa Jones, Robert Karwarsky, Aaron Kirsch, Mel Leventhal, Rhonda Levine, Donald Lieu, Joe Linton, Jeff Masino, Karen Mathews, Guy Maynes, Ian McIlvaine, Randy Metz, Alberto Meza, Robert Michlin, Ron Milam, Arnold Patillo, Michael and Cynthia Perry, Jen Petersen, R. Grant Ramey, Kurt Rheinforth, Richard Sander, Mark Scovil, George Sutton, Rod Wood and Richard Wirthlin. **It's never too late to donate!**

Ride on,  
**Ron Milam**  
Executive Director

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**Bicycle Times is the Quarterly Publication of the Los Angeles County Bicycle Coalition (LACBC). The LACBC is a membership-based advocacy organization working to improve the bicycling environment and the quality of life in Los Angeles County.**

For complete information on the LACBC, please visit our website at [www.labikecoalition.org](http://www.labikecoalition.org)

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# kickstand

## LETTERS TO THE EDITOR

Dear Editor,

Congratulations on the look and content of Bicycle Times, and on LACBC's resurgence of local involvement in bicycling issues here in Santa Monica. With new bike racks on our Big Blue Buses, our Civic Center plan including a gateway to the beach bike path, and the exciting opportunity to update a six-year-old Bicycle Master Plan, we appreciate seeing local "spokes"-persons!

Dear Editor,

Your new look is absolutely spiffy! But I would still like to complain: why is there no mention of Critical Mass? Can't it be listed in your calendar of events like other bicycle coalitions do? I think Critical Mass is really fun, so I'm sure many of your readers would like to hear about it.

Sincerely,  
**Mrs. Edna Welthorpe**  
Toluca Lake, CA

Ed.: Thanks, Edna, for your input and support! Check out the Calendar, I think you'll be chuffed!



**Kevin McKeown**  
Santa Monica City Council  
[www.mckeown.net](http://www.mckeown.net)  
[kevin@mckeown.net](mailto:kevin@mckeown.net)

## Planning for a Bikeable Future!

Many local groups working as part of LACBC Plan for a Bikeable Future Campaign meet monthly (Santa Monica, West L.A., East/Central L.A., S. Central L.A., Long Beach, Pasadena area, Santa Clarita, West Hollywood and Claremont). Check out LACBC's online calendar at [www.labikecoalition.org](http://www.labikecoalition.org) or call Becca at 213-629-2142. See page 4-5 for updates.

# Bicycle Safety & Education

## Gov. Davis Signs Safe Routes To School Bill

by Chris Morfas

### YES to Safe Kids on Bikes!

by Tana Ball

Youth Educational Sports (YES), Inc. has teamed up with the Los Angeles School Police Department (LASPD) to create a bicycle and pedestrian citation diversion program for youth. The goal of the program is to increase helmet use, educate youth on safe and lawful cycling, and reduce bicyclist injuries and fatalities.

Since September 2001, the LASPD has made pedestrian and bicycle safety a department priority. YES, a 501(c) 3 nonprofit foundation started in 1999, introduces nontraditional sports such as bicycling and their safe practice to K through college students and youth organizations.

Bicycle safety and recreational and competition programs are taught during school, at after-school cycling clubs and during youth organizations' events. More information about YES can be found at [www.yesports.org/](http://www.yesports.org/) or by calling Tana Ball at 818-292-0779. \*

### Prospective Cycling Instructors Wanted

by Henry Hsieh

Are you always trying to convince people to use their bicycles, but are frustrated when your prospects cite safety concerns? If so, consider becoming a nationally recognized League Cycling Instructor (LCI), developed by the League of American Bicyclists (LAB - <http://www.bikeleague.org>).

LACBC plans to host a two-day LCI training course this summer. This course will certify instructors to teach LAB's Road 1 course. All prospective instructors should have completed Road 1 or have extensive commuting/road cycling experience.

Governor Gray Davis has signed Safe Routes to School legislation-Senate Bill 10 authored by Senator Nell Soto (D-Pomona) and co-sponsored by the California Bicycle Coalition (CBC) and Surface Transportation Policy Project (STPP)-to extend the popular statewide program for three years.

SB10 is expected to provide approximately \$70,000,000 over the next three years for new sidewalks, bike lanes, trails and other projects to encourage students to walk or bike to school.

CBC members' letters made a huge difference. A Caltrans source informed CBC that "[Legislative] committee staff wanted

to kill the bill. The overwhelming grassroots response was the only reason the bill made it through." The legislation responded to sobering statistics showing that fewer children are walking or bicycling to school, and that parents driving their children to school make up nearly a quarter of morning and afternoon rush hour traffic.

CBC Executive Director Chris Morfas declares that "This is a sweet victory for bicycling. The child cyclist has become an endangered species, and our triumph with this Safe Routes to School legislation will get kids back on bikes in California. Now it's time to go national with Safe Routes to

School construction, education and encouragement programs."

Demand for the trial program has been tremendous. Schools have requested more than five times the funding made available for the first two rounds of grant applications. More than 60 organizations statewide supported the bill including the California PTA and the League of California Cities.

California Bicycle Coalition extends a special thanks to its members, Bikes Belong, local bicycle advocates, Interbike, the League of American Bicyclists, and Chunky Flyrite Enterprises for their special help throughout the SB10 campaign. \*



Interest in this course actually came from a Road 1 course hosted by LACBC and taught by Barbara Torres on October 20 and 27, 2001. During the two-day course, participants learned the basics, including bicycle safety check, fixing flats, crash avoidance techniques, on-bike skills and on-road safety. The class was held as an interactive

discussion with on-bike practice sessions and an on-road riding session. Participants were so excited about having regular Road 1 classes in L.A. County that they decided to pull an instructor training program together.

If you are interested, contact LACBC to stay informed once the date and location for the teacher training are finalized! \*

# Local Activism Needed for Federal Funds!

by Adam Spey  
Executive Director  
The Thunderhead Alliance

In DC these days, people are talking about the next round of national transportation legislation. Dramatic and positive changes in U.S. transportation policy came about in 1991 with the passage of ISTEA (the Intermodal Surface Transportation Efficiency Act). ISTEA brought increased funding for non-free-way transportation projects, including bike paths. In 1997 it was replaced with TEA-21 (the Transportation Efficiency Act for the 21st Century), which continued to improve funding of transportation options to cars and roads. As a result, billions of fed-

eral dollars have gone into bicycle projects nationwide over the last decade. We are now approaching the end of TEA-21 during an economic downturn, which means that continued increases are unlikely. We'll have to fight harder for our piece of this shrinking pie.

More and more, people are talking about the national need for a reliable, resilient and redundant transportation system. Following September 11, an estimated 100,000 people per day commuted in and out of Manhattan by bicycle after bridges were closed to cars. If Los Angeles free-

ways collapsed, how many people could still get where they need to go by bicycle on existing surface infrastructure?

National cycling advocacy organizations have been planning a campaign to carry the bicycling message to the legislators on Capitol Hill. We need you to carry the message to them at home. Cyclists around the country need to remind our legislators that bicycling completes an important link in a resilient transportation chain and that it does so in the most economically and environmentally sound manner possible. \*

# LACBC Taking Across

## SOUTH CENTRAL

The LACBC is in the process of scheduling a South Central Los Angeles cyclists' meeting for late January or early February. \*

## WEST HOLLYWOOD

The City of West Hollywood may be completing a Bicycle Master Plan in the next year, and is already examining bike parking and other bike infrastructure issues. \*

## MTA

In July, a motion by Supervisor Gloria Molina directed MTA staff to look at creating a County Bicycle Master Plan qualifying the 88 incorporated cities and unincorporated areas within L.A. County for bike lane funding from the CalTrans Bicycle Transportation Account (BTA). Lynne Goldsmith of the MTA has convened a working group, currently focusing the direction and scope of the project. \*

# MTA Hosts Bike Funding Workshop

by Joe Linton

On Thursday, October 18th, the Metropolitan Transportation Authority (MTA) hosted a workshop for municipalities and advocates on "How to Get Your Bike Project Funded." The workshop was attended by dozens of representatives from Paramount to Palmdale interested in creating bicycle facilities.

The MTA, which remains the chief source of funding for bicycle and alternative transporta-

tion projects in LA County, brought in presenters from various state and local transportation and recreation agencies to explain funding programs. There are many promising, though not well-funded, programs. These include the CalTrans Community Based Planning Grants and Safe Routes to School.

For more info on these programs, check out the following websites or call the LACBC:

**MTA** (Bi-annual Call for Projects) [www.mta.net](http://www.mta.net)

**Caltrans** (Bicycle Transportation Account, Safe Routes to School, Community Based Planning Grants, Hazard Elimination Reduction, and some other potential funding) [www.dot.ca.gov/hq/LocalPrograms/](http://www.dot.ca.gov/hq/LocalPrograms/)

**California State Parks** (Some trail funding available for bike projects) [http://www.parks.ca.gov/default.asp?page\\_id=1008](http://www.parks.ca.gov/default.asp?page_id=1008) \*



# Let's Roll!

## Bicycle Advisory Committee Spots Open

by Michelle Mowery

The City of Los Angeles Bicycle Advisory Committee (BAC) has vacancies in the following Council Districts: CD-1 - Ed Reyes - Downtown Los Angeles, High-

land Park; CD-2 - Vacant (appointment will be made once a new council member is seated); CD-4 - Tom LaBonge - Silverlake, Los Feliz, Toluca Lake; CD-9 - Jan Perry - Downtown; and CD- 14 - Nick Pacheco - East Los Angeles, Eagle Rock. BAC members are volunteers who advise the Los Angeles Department of Transportation and other departments on bicycling within

the city. Members must attend at least one meeting every other month and participate on one BAC subcommittee. Most councilmembers require that you live within their council district and are able to report on bicycling conditions. If you are interested in being appointed, send a cover letter and resume directly to your Council Office, with a copy sent to Michelle

# LACBC Planning Initiatives Planting Root the County!

by Becca Louisell, Kent Strumpell,  
Jonathan Aurthur & Stefan Cajina

## Greetings, LACBC members and bike planning enthusiasts!

With LACBC members involved in bike planning at the county, regional and local city level, there is a lot going on! To get involved in bike planning in your area, read on and check the LACBC website for upcoming meetings. Also, contact Becca Louisell at 213-629-2142 or [becca@labikecoalition.org](mailto:becca@labikecoalition.org) for information on any of the local area groups.

### CLAREMONT

The city of Claremont is taking steps toward producing a Bicycle Master Plan. The Claremont Bicycle Advisory Committee, with representation from the Claremont Senior Bicycle Group, is assisting city staff and others in this endeavor. Contact us to get

### SANTA MONICA

To date, Cycle Santa Monica! has focused on working with the City of Santa Monica to improve bicycle facilities, and to update the Santa Monica bike map and Circulation Element/Bicycle Master Plan of the City's Master Plan. CSM! has also provided input to the city's Sustainable City Program and the downtown Civic Center redesign. \*

### SCAG

The Southern California Association of Governments (SCAG) has convened a bicycle working group to identify and help strategize solutions to regional cycling issues. Members of the committee include LACBC Board Member Kent Strumpell, Michelle Mowery, Bicycle Coordinator for the City of L.A., Lynne Goldsmith of the MTA, SCAG staff, and advocates from Ventura, Orange and Riverside/San Bernadino

### SANTA CLARITA

The first Santa Clarita meeting will be held on January 28, 2002, at 7pm at 25634 Salceda Road, Valencia.

Please RSVP to 661-255-7413. \*

### PASADENA

The first Pasadena meeting was held in December to discuss barriers and solutions to biking in the Glendale, Pasadena & Foothill area. A second meeting will be held in January or February. \*

### WESTSIDE

In December the Westside group met at the Exposition Rail Corridor right of way to examine firsthand Expo bikeway potential. The next meeting will be in January or early February. The UCLA Bicycle Advisory Committee has now been established. This group is working on bike lanes on Gayley and other local bike routes. To get involved contact Alex Smith: [alsmith1@ucla.edu](mailto:alsmith1@ucla.edu) or 310-234-8976. \*

### EAST/CENTRAL

In September a group of LACBC members met to discuss the promotion of bicycling in neighborhoods from Hollywood to East L.A., Koreatown to Highland Park. The East/Central group has identified barriers to bicycling and is developing effective solutions. The group is now identifying potential projects for 2002, including pushing for facilities called for in the L.A. City Bicycle Master Plan, an initiative to promote safe cycling in Spanish-speaking communities, and presentations to neighborhood councils on the importance of bicycle planning. \*

### LONG BEACH

Congratulations to Long Beach cyclists/LACBC members who worked with the city of Long Beach to develop a Bicycle Master Plan! A special thanks goes to Tim Price, Dan Gutierrez and Chris Quint. This plan is one of the most innovative in the U.S. Now that the plan is approved, the next step is to make sure it becomes reality. The plan includes bike education, policies to institutionalize bicycle planning, and calls for a city of Long Beach bicycle coordinator. To get involved, contact Tim Price at [Tprice4lbc@aol.com](mailto:Tprice4lbc@aol.com) or see <http://www.LongBeachCyclists.org>. \*

Mowery, Bicycle Program Manager, 221 N. Figueroa St. Suite 500, LA, CA, 90012. Additional questions can be directed to Michelle at 213-580-1199. \*

## Vote/Run for the LACBC Board of Directors

by Wendell Johnson

It's time again to elect or re-elect a portion of our board of directors, so that LACBC

can continue to improve the bicycling environment and quality of life in Los Angeles County. All dues-paying members are eligible to vote and run for the Board. Members will receive election materials, including a form to declare your candidacy in the mail by mid-February. Fresh "peddle" power is always welcome to keep LACBC moving over the tough

hills of LA County's motor vehicle dominated terrain. Candidacy must be declared by March 7, 2002 at the LACBC Election Annual Meeting to be held at 634 South Spring Street downtown.

Feel free to call or e-mail Board member Wendell Johnson if you need any additional information. 323-660-6094 or [wendellJ@usa.net](mailto:wendellJ@usa.net) \*

## Bike on the Pasadena Fwy!?

by Joe Linton

It's official! On the morning of Sunday, October 6, 2002, the Pasadena Freeway will be renamed the Arroyo Seco Parkway and will be, for one day, closed to cars and open to bikes for a celebration ride. Help us plan this great event-see the LACBC website or call us. \*



# Calendar

Winter  
2002

Check out the LACBC webpage for the latest calendar updates: [www.labikecoalition.org](http://www.labikecoalition.org)

## RIDES

**Feb. 2, 9:30am**

### Westside Beach Fun Ride

Hosted by our friends at Shifting Gears Recreational Cycling Club. Come out for a leisurely 12-mile Santa Monica/Venice-area ride, followed by coffee and food. Meet @ 9, ride @ 9:30. Meet at Peet's Coffee, 2439 Main St., Santa Monica. Free!

Contact Carole  
310-588-3555.

**March 3, 6am**

### L.A. Marathon Bike Tour

Bike L.A.! Starts at Exposition Blvd. and USC Watt Way, 20+ mi, \$25.  
[www.acuralabiketour.com](http://www.acuralabiketour.com)  
(310) 444-5544.

**March 17, 9am**

### Pasadena Architecture Ride

Hosted by our friends at Different Spokes Cycling Club. This 25-mile tour checks out Pasadena's beautiful architecture and stops halfway for food. Meet @ 8:45 at the Pasadena Aquatic Center (just south of the Rose Bowl), ride leaves at 9. Free!

Contact Bert,  
[bertale@earthlink.net](mailto:bertale@earthlink.net)  
626.793.5527

**April 7, 7:30am**

### City of Angels Fun Ride

More biking fun!! On-site registration opens at 6:30am. Ride starts at 7:30am. Starts and finishes at Gilbert Lindsay Plaza just north of Figueroa and Pico. \$25.  
<http://www.bikeshow.com>

**April 14, 10am**

### Los Angeles River Quarterly Tour

Join a quarterly bike exploration along the river, followed by the LACBC Picnic! Meet @ L.A. River Center, 570 W. Avenue 26. 9:45am gathering, 10am departure. Free for LACBC members, \$4 suggested donation for others.

contact Chuck Arnold  
323-441-8634  
[chuck@northeasttrees.org](mailto:chuck@northeasttrees.org)

**May 19**

**100K-8am; 2K-9am; 40K-10am**

### Second Annual Los Angeles River Ride

Sign up now for LACBC's major event to promote and get the L.A. River Bikeway built! Riders needed: Sign up online at [www.labikecoalition.org](http://www.labikecoalition.org). Corporate Sponsors and Volunteers Needed as well.

Contact LACBC  
213-629-2142  
[rpm@labikecoalition.org](mailto:rpm@labikecoalition.org)

**LAST FRIDAY OF EVERY MONTH**

### Critical Mass

Critical Mass is a spontaneous group ride that occurs the last Friday of every month in cities around the world!! (This is not an LACBC-sponsored or sanctioned event.)  
[www.critical-mass.org](http://www.critical-mass.org)

## MEETINGS & EVENTS

**Feb. 16 & 23, 10am-2:30pm**

### Effective Cycling Course

Want to learn everything you need to know to navigate the streets of L.A. County by bike? Attend this two-day, on-the-bike training to boost your confidence and skill levels.

Location: Constellation Middle School, 620 Olive Ave. (Entrance on 6th St), Long Beach. Bring a bicycle and helmet. Cost is \$10 for LACBC members, \$25 for non-members, \$35 to participate in the class and get a year-long LACBC membership.

Please RSVP by Feb. 8  
213-629-2142

**Feb. 19, 6-9pm**

### LACBC Volunteer Night

Swing on by the LACBC office to help with essential office tasks. Pizza, drink, music and fun! 634 S. Spring St., #820.

**March 7, 6-9pm**

### Special LACBC General Meeting & Board Election Kickoff

Come on down and meet LACBC members running for our board of directors! Each candidate will give a brief talk on why he or she is running for the board from 7-8pm. Before and after the meeting, we're going to need your help with mailing out ballots to members. Location: LACBC Headquarters, 634 S. Spring St., Executive Board Room, Downtown L.A. (Free bike and car parking outside).

**March 19, 6-9pm**

### LACBC Volunteer Night

See Feb 19 listing

**April 14, 1pm**

### LACBC Membership Appreciation Picnic

The Los Angeles County Bicycle Coalition is throwing a membership appreciation picnic to thank you, our ever-supportive membership. After the River Tour, swing on by this event for a ride, BBQ food, raffle prizes, award ceremony for members, fun and socializing! Elysian Park, Section 9 Picnic Area (at the intersection of Academy Road & Solano Canyon)

**April 5, 12-7pm; April 6, 10am-6pm;**

**April 7, 10am-5pm**

### Southern California Bicycle Expo

This is a must-see event: the largest consumer bicycle show in the country, celebrating all aspects of the sport and lifestyle of bicycling. L.A. Convention Center, South Hall, 1201 S. Figueroa St. Adults (13 and over) \$8, Children (6-12) \$4, Children under 5: Free. LACBC will provide free bicycle valet parking on Saturday and Sunday and have an information table at the Expo. LACBC members needed to help staff these!

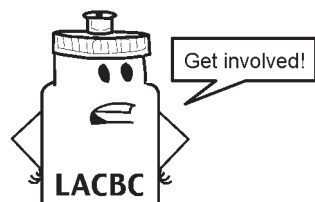
Call to volunteer: 213-629-2142  
<http://www.bikeshow.com/>

**April 21**

### Earth Day

**May 16**

### Bike to Work Day



Come see the LACBC Spokesbottle at [www.labikecoalition.org](http://www.labikecoalition.org)!

CALL THE LACBC AT (213) 629-2142 FOR MORE INFO ON ANY LISTING

### River Ride, from p.1

involved in this year's River Ride:

**Register and Ride!** The registration fee is \$35 per individual and \$75 per family. The Kids Ride is \$15.

**Volunteer!** Many people are needed to help out before and during the event.

**Spread the word!** Help us distribute registration brochures to your local bicycle store. We'll mail these brochures to you to make it easier.

**Or, to help on a grand scale, be a sponsor!** We are searching for businesses to help underwrite the cost of the Ride either with cash donations or with products and/or services to help in the production or promotion of the Ride.

Ride Safely and we hope to hear from you soon. Visit the LACBC website at [www.labike-coalition.org](http://www.labike-coalition.org) or call 213-629-2142 to get involved! \*

### Share the Road, from p.1

"Being both cyclists and drivers ourselves, we know that existing bicycle signage in many Los Angeles communities is inadequate and ineffectual," STR committee member Susan Gans said in the article.

In other developments, the L.A. Share the Road website ([www.LAShareTheRoad.com](http://www.LAShareTheRoad.com)) is up and running. Soon website designer Niilo Tippler will use Flash to incorporate text, graphics and animation into an educational and interactive presentation. Helmut, a purple cartoon character who resembles an alien with a helmet-shaped head, will be the bicycle safety advocate in the children's section of the website. A new "Share the Road" logo, designed by Tippler, will soon be printed on bumper stickers by the Metropolitan Transportation Authority (MTA), thanks to the efforts of MTA Bicycle Coordinator Lynne Goldsmith.

STR is looking for LACBC members to join in these growing efforts to make the Los Angeles area a safe place to ride bicy-

cles. As the LADOT considers locations where the signs are needed most, STR committee members are also asking bicyclists for their input. The LADOT will be placing signs on roads where dangerous conditions have caused accidents or near-accidents, and on roads with heavy bicycle traffic with potentially dangerous changes in roadway configuration--for example, where shoulders disappear or lanes merge.

Share the Road signs currently exist in many cities throughout the country, reminding motor vehicle drivers that bicyclists are on the road and that cyclists share the same rights as cars and trucks. Before too long, Los Angeles will also sport such much-needed signs, a great way to kick off this new campaign to make roads safer and more pleasant for us all! For more information, or to get involved, please visit the website [www.LAShareTheRoad.com](http://www.LAShareTheRoad.com) or email Aaron Kirsch at [akirsch@lasharetheroad.com](mailto:akirsch@lasharetheroad.com). \*



## LACBC Member Discounts at Select Bike Shops!

**LACBC membership now pays for itself! To thank all our members, we've lined up some real deals at many great local bike shops.**

Just show your new LACBC membership card to any of the participating bike shops listed here to get a sweet discount. If your favorite bike shop isn't listed, call LACBC and we'll invite them to join. For a detailed list of shops, discounts and addresses, check out [www.labikecoalition.org/discounts](http://www.labikecoalition.org/discounts).

- Adventure Cycles** Torrance \* **Aviation Cyclery** Manhattan Beach
- \* **Beach Cities Cycle** Hermosa Beach \* **Bicycle Doctor** Los Angeles
- \* **Bicycle Palace** San Pedro \* **The Bike Shop** Hermosa Beach
- \* **The Bike Spot** Los Angeles \* **Bikecology** Marina Del Rey, Torrance
- \* **Bill Ron's Bicycles** Redondo Beach \* **Bykaboose Trailers** (free shipping) 1(800)441-9163
- \* **City of Bicycles** Inglewood \* **Circle Cycle** Torrance
- \* **Corbin's Redondo Bicycle** Redondo Beach \* **Encino Cyclery** Encino
- \* **Europa Bicycle Center** Van Nuys \* **Helen's Cycles** Arcadia, Manhattan Beach, Marina Del Rey, Santa Monica, Westwood
- \* **I. Martin Bicycles** Los Angeles \* **Open Road Bicycle Shop** Pasadena
- \* **P.V. Bicycle Center** Palos Verdes \* **Palms Cycle** Los Angeles
- \* **Pasadena Cyclery** Pasadena \* **Pedalers West** San Fernando
- \* **The Pedal Shop** North Hollywood \* **Universal Cycle** Studio City
- \* **Wheel World Cyclery** Culver City, Woodland Hills \*

## Friends of the LACBC

The following individuals, clubs and businesses have generously donated funds to the Los Angeles County Bicycle Coalition. Thank you all for your support! Please call the LACBC if you would like your name added to this list (all donations are tax-deductable)!

**BERYLLIUM: \$2,500**  
**Michael and Cynthia Perry**

**MAGNESIUM: \$1,000**  
**Dick Allen**  
**Mha Atma S Khalsa**  
**Joe Linton**

**TITANIUM: \$500**  
**Gary Brustin**  
**Helen's Bicycle Shop**  
**John and Georgia Case**  
**Henry Hsieh**  
**Ian McIlvaine**  
**Chris Ziegler**

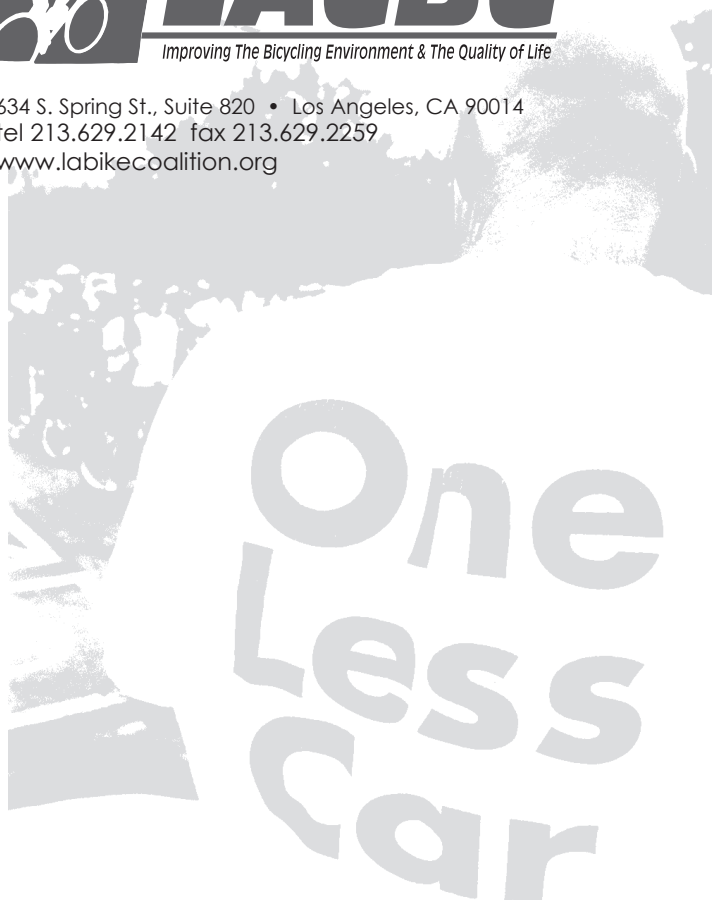
**ALUMINUM: \$250**  
**Chuck Arnold**  
**Ira Bibbero**  
**Roberta Conroy**  
**Phil Franco**  
**Kerin and Pat Huber**  
**Peter Latham**  
**Ron Milam**  
**Kurt Rheinfurth**  
**Southern California Bicycle Expo**  
**South Bay Wheelmen**  
**Kent Strumpell**

**FOUNDATION SUPPORT**  
**Steve and Michele Kirsch Foundation**  
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**Environment Now**



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## YES, I want to make Los Angeles County a great place to bicycle!

The Los Angeles County Bicycle Coalition can only be successful with a strong membership base of bicyclists and bicycle supporters throughout Los Angeles County.

**Join us!** Membership benefits include discounts at participating bike shops (see p.7), invitations to bike rides and special events, our newsletter, email updates and opportunities to participate in making L.A. County a better place to ride.

Let folks know you support alternative transportation with an LACBC shirt available with a "Sunset" contribution. All donations are tax-deductable. **Join today!**



**\$52 or more gets you an LACBC T-SHIRT!**

Circle Size:  
 s m l xl xxl

Circle Style:  
 English Bilingual

Please make checks payable to the LACBC

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- |                                 |  |
|---------------------------------|--|
| <input type="checkbox"/> \$25   | <b>Grand</b>                               |
| <input type="checkbox"/> \$35   | <b>Tandem</b> (2 members/1 newsletter)     |
| <input type="checkbox"/> \$52   | <b>Sunset</b> (includes T-shirt)           |
| <input type="checkbox"/> \$100  | <b>Broadway</b> (includes T-shirt)         |
| <input type="checkbox"/> \$150+ | <b>LACBC Sponsor!</b> Call us for details. |
| <input type="checkbox"/> \$10   | <b>Olympic</b> (student/low income)        |

## I want to volunteer!

**Get involved with a LACBC campaign:**

- Bicycle Planning
- L.A. River
- Increasing Bicycle Funding
- Bike access on Transit
- Education
- Share the Road
- Fundraising

**Check what you can help with:**

- staffing an informational table
- office assistance
- phone calling
- valet bike parking at events
- attending public meetings/events
- newsletter production/distribution
- other